



INNOVATION IN MOTION™

The Autotech Council connects companies across the automotive value chain with the ideas, technologies, startups and entrepreneurs that will change the mobility industry.

Autotech Council Members

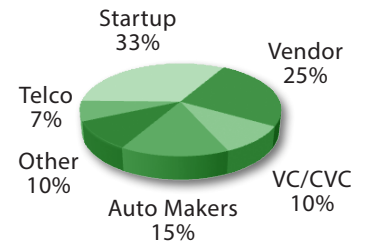


Who

The Autotech Council was launched in 2012 by 50 auto industry execs based in Silicon Valley who wanted to keep an open flow of introductions, education, and discovery between auto makers, vendors, startups, entrepreneurs and VCs. Participation has since grown to include:

- OEMs
- Tier 1 and Tier 2 Vendors
- Semiconductor companies
- VCs and corporate venture groups

Autotech Participants by Industry Segment



Why

Gone are the days of car makers thinking they can build it all themselves. Now they are challenged with finding, evaluating, and integrating outside innovation.

The Autotech Council was created by forward-thinking auto manufacturers and their major vendor partners to help discover innovation—bridging the gap between innovators, which are often hard to find, and the traditional supply chain, which historically innovates in-house.

- OEMs need to know what trends will hit their industry
- OEMs need to evaluate all of their future technology options
- Entrepreneurs need a way to connect with OEMs and vendors
- Vendors need to know what technologies OEMs are reviewing
- Vendors can partner with startups to differentiate products and services

Our activities are focused in Silicon Valley because there are currently 25 auto manufacturers, 25 wireless carriers, 100s of vendors, and 1000s of startups in Silicon Valley looking for each other to build partnerships and launch new products and services for drivers and riders.

How

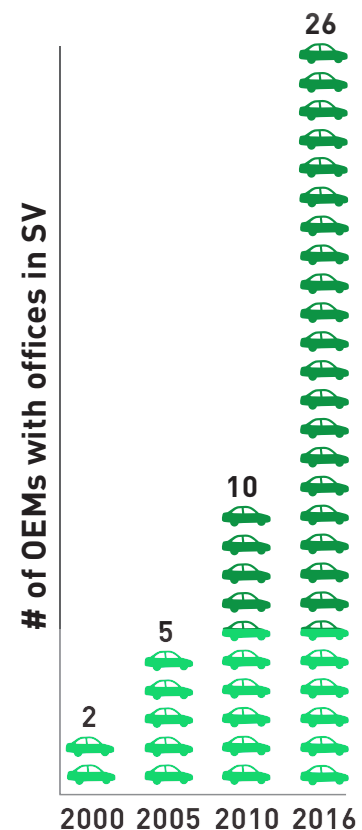
Through 15 meetings each year, a constant flow of introductions, a library of past presentations and research, and a private online networking tool, Autotech Council members get earlier discovery of new innovation, better understanding of technology's potential impact and timing, access to more entrepreneurs and investors, and in the big picture—getting better cars to market faster.

Autotech Council members are visionary companies in the auto industry committed to supporting innovation throughout the ecosystem. We invite startups, speakers, and volunteers to participate without fee when interests align.

When

	2017											
FORUM	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Startup Review	13		10		12		14		8		9	
Public Meeting		10		13		9				SCIENCE FAIR 9		8
Trade Show Debrief	13	10	10			9						

Auto Makers in SV



Autotech Council Membership

Members discover innovation, build partnerships, exchange insight, and grow professional networks. To maintain value for our members, sponsors and speakers, membership in the Autotech Council is by invitation only. To have your company considered for membership, please contact us via email or phone.

Why Join:

1. RELATIONSHIPS

Contacts are good; relationships are gold. Investing in membership builds long-term, professional relationships across the industry.

2. OPPORTUNITY

With 25 OEMs, 50 tier 1 vendors, 100s of VCs, 1000s of vendors and countless startups in the valley, Council participants are the who's who of the industry.

3. INFLUENCE

80% of Autotech Council participants are auto industry executives, and member companies get preference for speaking, demos, and hosting.

4. INNOVATION

15 meetings a year highlight innovation and innovators across mobility. Any given topic attracts fitting OEMs, telcos, entrepreneurs, investors, & vendors.

5. EFFICIENCY

For a fraction of the cost of travel, time and money, Council membership establishes your presence with your target market right here in Silicon Valley.

6. LEVERAGE

Improve your local team's efficiency by shortening bus dev cycles to weeks by building relationships with tech scouts. No local team? Use us.

Membership Benefits

AVAILABLE TO SINGLE CORPORATE ENTITIES WITH TECH SCOUTING ACTIVITIES:

UNLIMITED MEETINGS

Free registration for all relevant member meetings and tradeshow debriefs.

STARTUP REVIEW

5-6 startup review meetings each year open to delegates involved in investing.

PRIVATE LIBRARY

Members library holds 100s of presentations, reports, and data from past meetings.

PERSONAL INTRODUCTIONS

We maintain a close relationship with our members and delegates to help us provide valuable introductions throughout the ecosystem.

SPEAKING OPPORTUNITIES

Members get priority consideration for agendas.

LINKEDIN GROUP

This member-only online tool keeps communication open outside of meetings.

TRADESHOW DEBRIEFS

Stay on top of industry announcements by debriefing the industry's tradeshows.

MULTI-USER MEMBERSHIP

Involve as many qualified employees as you like. Membership is company-wide.

ENGAGING WITH THE COMMUNITY

Regular participation builds deeper relationships and exchange with other members.

MARKETING

Promotion through newsletter announcements, blog posts, and social media.

Meeting Topics Include

CYBERSECURITY

SENSORS

V2X

CONNECTED CAR

INTELLIGENT TRANSPORTATION

HMI & USER EXPERIENCE

SHARING ECONOMY

SMART CITIES

LOCATIONS & MAPPING

SERVICE & DEALERSHIP

ADAS

INFOTAINMENT

BIG DATA & ANALYTICS

AUTONOMOUS VEHICLE

ON-BOARD APPS

IN-CAR COMMERCE

5G

ROBOTICS & DRONES