

SPONSORSHIP



Visionary companies in the auto industry use the Autotech Council to discover innovation, build partnerships, exchange insight, and grow their professional networks. **The result is earlier discovery of new innovation, better understanding of technology's potential impact and timing, access to more entrepreneurs and investors, and in the big picture—getting better vehicles to market faster.** Companies gain value from this unique group by joining as members, hosting meetings, presenting ideas, or sponsoring a topic.

Why Companies Access and Influence Auto Innovators & Manufacturers @ Autotech Council:

Vendors sponsor to...

1. Promote an innovative solution
2. Influence tech scouts from auto makers
3. Grow their reputation in Silicon Valley

Startups sponsor to...

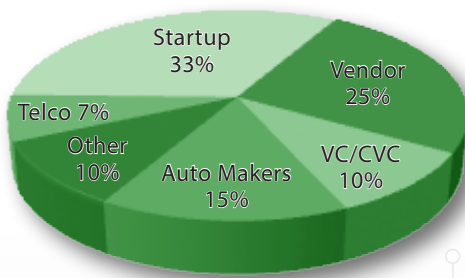
1. Meet tech scouts from OEMs and vendors
2. Open dialogue with investors and vendors
3. Build reputation as an innovator

Auto Manufacturers sponsor to...

1. Open lines of communication with entrepreneurs and investors
2. Discover specific segment innovation
3. Build a reputation as an innovative manufacturer

Autotech Participants

by Industry Segment



Council Statistics:



Council Members:

A3 by Airbus Group
AEye
Airbiquity
AisinTC
Alpine Electronics of Silicon Valley
Anritsu
Autoliv
AW Technical Center
Beijing Didi Infinity Technology & Development
Bosch
Capstone Financial Group, Inc.
China Mobile
CISCO
Clarion Silicon Valley Research Center
Comtech Telecommunications
CSAA
Dassault Systemes
DENSO
Deutsche Telekom
DNP
Ebay Motors
Elektrobit
EMD Performance Materials Corp
ExxonMobil Research & Engineering
FCA Group
Flextronics
Ford
FUJIFILM
HARMAN
HELLA Silicon Valley
Here
Honda Silicon Valley Lab
Hyundai
IBM
Increment P North America
Intel
ISI-Dentsu
Key Safety Systems
Keysight Technologies
KPMG
Lear Corporation
LG
Magna
Magneti Marrelli
Melexis
Mentor Graphics
Micron Technology
Mitsubishi Corporation
Mitsubishi Electric Automotive America
Mitsubishi Motors R&D of America
Molex
Nextchip
Nexteer
NextEv
Nissan
Nitto Innovations
Nokia
NVIDIA
Osram
Panasonic
Pioneer
Plug & Play
Qualcomm
Renault
Renesas
Rohde & Schwarz
Ryosho USA Inc
Sandisk
Sony
State Farm Mutual Automobile Insurance
Sumitomo Corp
Tom Tom
TeleNav
Toyota
Toyota Boshoku America (TBAmerica)
UL
Valeo North America, inc.
Xacti Corporation
YTC America

INNOVATION IN MOTION™

Sponsorship Agreement

The Autotech Council is very selective with sponsors as they can have a major impact on any given agenda - our criteria requires that a sponsor gets as much value from the audience as it delivers to the topic.

When we do take a sponsor, we make sure that the membership, the audience, and the sponsor are all happy with the results. Along with branding and promotion to over 10,000 auto industry experts, sponsors often get an opportunity to speak, demo and distribute samples or handouts.

For consideration as a Autotech Council meeting sponsor, please complete the following:

Meeting Name: _____

Date: _____

Expected Audience Demographics: _____

Sponsorship Objective: _____

Build-your-own Meeting, \$20,000:

- **Topic, Date and Time** — Based on sponsor request
- **Content** — Based on sponsor request
- **Event Management** — Site logistics managed by Council, sponsor bears expense
- **Attendee Management** — Website, targeted attendee recruiting, communications
- **Available Marketing** — Demo Table(s), signage and onsite, website/email & online advertising

Sponsor an Existing Meeting, \$5,000:

- **Content** — Sponsor remarks or panel spot
- **Event Management** — Site logistics managed by the Council
- **Attendee Management** — Website, attendee recruiting, communications
- **Available Marketing** — Demo Table, online and onsite branding

Submit to council@autotechcouncil.com or +1-408-716-8826 for approval.

Sponsor to be invoiced if agreement has been approved and executed by Autotech Council steering committee.

Sponsor Company: _____

Name & Title: _____

E-mail: _____

Phone: _____

Signature: _____

Autotech Council Approval:

Name, Signature & Date: _____